

APR-JUN 2019

TRIP TUNDR

DLF | SHOPPING
MALLS

**RETAILING
EXCELLENCE**
A star-studded affair

PRIME TIME
DLF Shopping Malls
get a perfect score

10th
**ANNIVERSARY
SPECIAL**

featuring
**NITIBHA
KAUL**



*Up your
style game*
with these
10 show-stoppers

THE 10-YEAR CHALLENGE
FASHION EVOLUTION
OVER THE DECADE

Bath & Body Works®



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EDITOR'S NOTE

Dear Shoppers..

The year 2019 comes riding on the wave of an interesting new media trend – the #10yearchallenge. In many ways this challenge has great personal and professional memories attached with our DLF family, of which you are an integral part. So let me begin by saying a big thank you to you all for it. In 2009, when DLF shopping malls began its journey with DLF Place, Saket, and DLF Promenade, we had a couple of single-minded agendas. First, we wanted DLF Shopping Malls to become a brand that's known all over the country, and second, we wanted to bring world-class retail experiences to you in the form of brands that defined global trends.

Over the last 10 years that is exactly what we have done. Numbers might not do justice to the sentiments behind the words, but what began with 40 brands at the DLF Shopping Mall, DLF Place, Saket and the DLF Promenade has gone on to become 740 brands across all five malls. Our dream and vision along with your support has revolutionised the traditional outlook of shopping malls, making them sophisticated retail machines with footfalls exceeding four million happy customers monthly. But the DLF Shopping Malls family is not one to rest on past laurels. Therefore, we have decided to bring the new changing roadmap for the forthcoming years, from where it all began – DLF Place, Saket. Fittingly enough, for now, we have chosen to call it Saket 2.0, which will offer a stronger F&B presence from across the world. Newer brands from India as well as from other countries will be making a grand entrance at the mall. A new cinema experience to complete a trip to the mall along with free Wi-Fi connectivity will make the DLF Shopping Mall 2.0 the next go-to place for the new-age shopper. The showstopper, however, has undoubtedly been our unified mobile app – Lukout! A customised shopping experience would not have been possible without offering you the ease of express checkouts or offering access to our wide range of concierge services, and using DLF Smart Cash for realtime cashback offers.

Your love has helped us set a high bar for the future and we hope to see this only increase in the forthcoming decade. Cheers to us all, for the past, present and the future.

Pushpa Bector
EVP & Head, DLF Shopping Malls

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MALLS

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Mall of India
NOIDA

DLF
PROMENADE
VASANT KUNJ

DLF
PLACE
SAKET

CYBERHUB
CELEBRATING
LIFE

citycentre
DLF CHANDIGARH

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Stylist: Tanishq Malhota
Hair & Makeup: Sultan Khan

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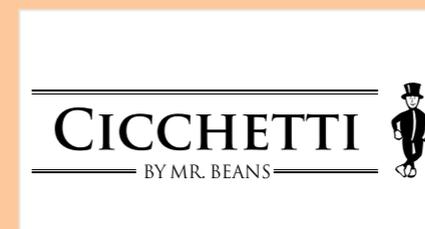
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NEWBIES AT
DLF | SHOPPING
 MALLS
 THIS QUARTER...



DLF CYBERHUB



DLF MALL OF INDIA



DLF PROMENADE



FASHION NOTES

FASHION BRANDS I LOVE

This season, as we are celebrate 10 years of DLF Shopping Malls, we offer the best of brands and trends from across our malls, curated exclusively for you by five social media infleuncers from the fields of fashion, beauty, accessories and food... Get ready for the best of the best!

Pharmacist-turned-Bollywood stylist Devki Bhatt decodes spring-summer fashion

She studied to become a pharmacist but found her creative calling in the world of fashion. Today, she is one of the most prominent names in Bollywood, styling for films and also several stars, including Tapsee Pannu. Her personal style is all about being comfortable yet chic! For spring-summer 2019, she curates for us several special looks from her favourite 10 brands. Decoding the hippest runway trends, Devki says: "This spring-summer it's all about flaunting your individual style. Be a princess in dresses with layers and frills. Or go completely neutral in beige and earthy tones. A bright pop of colour will do no harm, so pick your shade. We will also see a return of stripes and checks, and the universal denim-on-denim trend will be back to push ahead the grunge and the hippie stars." So, guys and gals, get your summer look from Devki's collection!



FOREVER NEW

THE FASHION THAT'S FRESH!

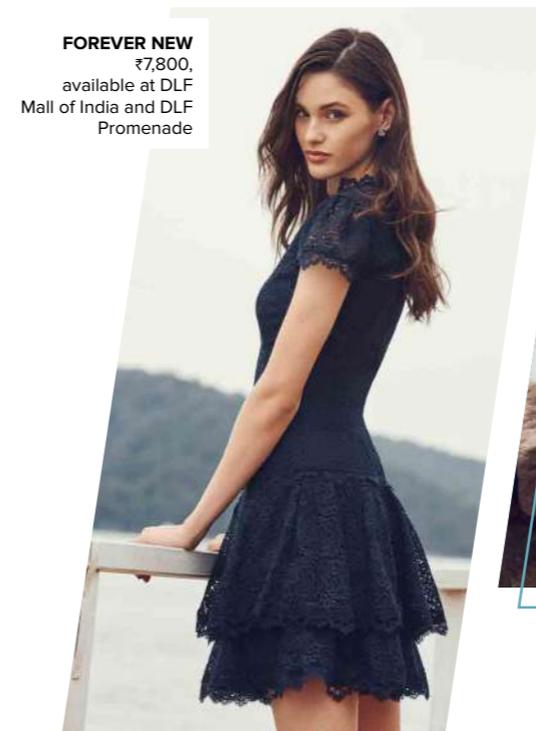
Forever New evolved from a small Melbourne start-up in 2006 to become a global fashion retailer by 2013. The brand celebrates modern femininity with collections inspired by global trends in art, film, music and theatre as well as haute couture runway shows in Paris, London, Milan and New York. Unique harmonious collections, presented beautifully in elegant store environments enhance the pleasure of shopping and make it more of an experience. Trends that keep us Forever New, yes?



FOREVER NEW
₹8,000,
available at DLF Mall
of India and DLF
Promenade



FOREVER NEW
₹8,800,
available at DLF Mall
of India and DLF
Promenade



FOREVER NEW
₹7,800,
available at DLF
Mall of India and DLF
Promenade

COVER STORY

FASHION HAS YOU COVERED

Cover Story is India's first fast fashion brand with its design office based in London. A part of Future Style Lab, Cover Story is for the fashion-loving and value-conscious Indian woman. The brand captures the best of the latest international trends created in London with a style language that is resolutely feminine and classy.



COVER STORY
₹4,990, available at DLF Mall of India and DLF Promenade



COVER STORY
₹3,990, available at DLF Mall of India and DLF Promenade



COVER STORY
₹2,990, available at DLF Mall of India and DLF Promenade



COVER STORY
₹2,290, available at DLF Mall of India and DLF Promenade

GAP

WE DON'T MIND THE GAP

In 1969, the first Gap store opened at 1950 Ocean Avenue in San Francisco, California, USA and since then, customers have looked to Gap for updated, casual clothing and accessories that help them express their own personal sense of style while keeping comfort as the main element. Today, Gap continues to be the best destination for wardrobe essentials such as T-shirts, hoodies, great-fitting pants and denims. Everyday living might as well be synonymous with GAP!

GAP
₹2,999, available at DLF Mall of India



GAP
₹3,499, available at DLF Mall of India



GAP
₹4,499, available at DLF Mall of India



GAP
₹2,999, available at DLF Mall of India



GAP
₹1,499, available at DLF Mall of India



GAP
₹1,299, available at DLF Mall of India



TOMMY HILFIGER
₹3,599, available at DLF Mall of India and DLF Promenade



TOMMY HILFIGER
₹4,299, available at DLF Mall of India and DLF Promenade



TOMMY HILFIGER
₹4,999, available at DLF Mall of India and DLF Promenade



TOMMY HILFIGER
₹4,999, available at DLF Mall of India and DLF Promenade

TOMMY HILFIGER

SOME TOMMY HILFIGER ANYONE?

Tommy Hilfiger began his career as a high school student in 1968, when he opened a small chain of stores named 'People's Place' with a mere \$150! Today the brand is internationally recognised for celebrating the essence of all things American, with cool and preppy designs. Hilfiger redefined easy chic in the 90's by bringing fashion into mainstream channels like Hip Hop. Today, it is a staple amongst the who's who around the world.

ZARA

LOVE 'EM ZARA!

Zara opened its first store in the coastal town of A Coruña in the northwest of Spain in 1975. Zara's designers and customers are inextricably linked. Zara strives to meet the needs of its clientele while constantly keeping them aware of the current trends. The brand believed in responsible passion for fashion across a broad spectrum of people, cultures and ages. It is no wonder the brand is loved across all age and cultural groups around the globe.



ZARA
₹2,290, available at DLF Mall of India and DLF Promenade



ZARA
₹2,790, available at DLF Mall of India and DLF Promenade



ZARA
₹2,290, available at DLF Mall of India and DLF Promenade



ZARA
₹3,990, available at DLF Mall of India and DLF Promenade



ZARA
₹3,990, available at DLF Mall of India and DLF Promenade



ARMANI EXCHANGE
Price on request, available at DLF Mall of India



ARMANI EXCHANGE
Price on request, available at DLF Mall of India



ARMANI EXCHANGE
Price on request, available at DLF Mall of India



ARMANI EXCHANGE
Price on request, available at DLF Mall of India



ARMANI EXCHANGE

THE EXCHANGE THEORY

Armani Exchange retails fashion and lifestyle products under the Armani portfolio - what's not to love! Inspired by street-chic culture and dance music, it is targeted as the more accessible Armani brand. The collection has a younger, more trendy feel, with bigger logos and more diversified colours than what you would be expect from the Giorgio Armani line. Armani love is the buzzword.



MASSIMO DUTTI
Price on request, available at DLF Mall of India



MASSIMO DUTTI
Price on request, available at DLF Mall of India



MASSIMO DUTTI
Price on request, available at DLF Mall of India

Massimo Dutti

BELLISSIMO MASSIMO

Urban, cosmopolitan, independent and educated, Massimo Dutti strays away from the diktats of fashion to form its own path. When founded in 1985, its product range was limited to men's clothing, with a women's range added in 1995. Despite the Italian name, it is to its core a Lebanese company. The brand employs over 4,000 people internationally and is popularly known for its European aesthetics and designs. This brand idealises its customer as a working youth of today and therefore, it's a go-to for those people ready to spend their hard-earned money on some good fashion!



MASSIMO DUTTI
Price on request, available at DLF Mall of India



FASHION NOTES



SUPERDRY
Price on request,
available at
DLF Mall of India

SUPERDRY
Price on request,
DLF Mall of India

promod

BE PROMOD-ISH!

Francis Charles Pollet founded the brand Promod, back in 1975. Promod reflects a fresh, lively spirit with soft modern fabrics and lots of uplifting colours. It offers inspired creations with timeless wardrobe essentials to mix with the latest prints and colours. It's so easy and fun to throw together a fashion look at Promod.



H&M
₹2,699, available at
DLF Mall of India

H&M
₹2,299, available at
DLF Mall of India

H&M
₹999, available at
DLF Mall of India

H&M
₹1,499, available at
DLF Mall of India

H&M
₹1,999, available at
DLF Mall of India



HERE & MORE

Hennes & Mauritz AB is a Swedish multinational clothing retail company known for its fast-fashion collections for men, women, teenagers and children. H&M and its associated companies operate in 62 countries with over 4,500 stores and as of 2015 employed around 132,000 people. Over the years H&M has become a fashion mammoth that has created exclusive collaborations with designers like Karl Lagerfeld, Moschino, Stella McCartney, Lanvin and Versace. These collaborations has helped bridge the gap between fast fashion and couture, making it possible for everyone to buy fashion classics by their favorite designer.



PROMOD
Price on request,
available at DLF Mall
of India and DLF
Promenade

極度乾燥(しなさい)
Superdry®

SUPERDRY IS SUPERHOT!

Superdry is an exciting contemporary brand, which focuses on high-quality products that fuse vintage Americana and Japanese-inspired graphics with a British style. They are characterised by quality fabrics, authentic vintage washes, unique detailing, world leading hand-drawn graphics and tailored fits with diverse styling. The brand is the cool kid that needs no validation.



SUPERDRY
Price on request,
available at
DLF Mall of India



PROMOD
Price on request,
available at DLF Mall
of India and DLF
Promenade

FOOTWEAR BRANDS I LOVE

From heels to flats, and from mules to loafers, fashion and lifestyle blogger Shruti Kothari Tomar offers her fav soulmates from the top brands



ALDO

Fancy footwear

Inspiration is everywhere for this brand. Whether it's the '70s remix or a futuristic design, Aldo doesn't fail to toss up a trend that becomes a rage. Fringe, suede and patchwork are reinvented in the most iconic looks. If you're prepping for success, get a hold on the back-to-business stylish shoes featuring monk straps, brogues and desert boots.



ALDO
₹8,999,
available at DLF
Mall of India

ALDO
₹14,999,
available at DLF
Mall of India

ALDO
₹7,999,
available at DLF
Mall of India

STEVE MADDEN

Mad for Steve

In 1990, with a mere \$1,100 in his bank account, Madden started crafting shoe designs from his Queens-based factory and the Steve Madden brand was born. With sheer guts, years of experience in the footwear industry and unique creative designs, Steve Madden formed one of the most iconic fashion brands in America. He has an innate sense of what's hot, what's next and what's exciting. Madden's vision is continuously evolving.



STEVE MADDEN
Price on request,
available at DLF
Mall of India and
DLF Promenade

STEVE MADDEN
Price on request,
available at DLF
Mall of India and
DLF Promenade

STEVE MADDEN
Price on request,
available at DLF
Mall of India and
DLF Promenade

CHARLES & KEITH

At your feet

Charles Wong and Keith Wong had inherited an ordinary women's shoe store in Singapore—from their parents. But they were not happy. So to make a mark, the Wong brothers started to design their own products. By the end of 1997, Charles & Keith had been launched and within three years it had become a footwear brand to reckon with! More power to these brothers who dress happy feet.



CHARLES & KEITH
₹6,299,
available at DLF Mall of
India and DLF
Promenade

CHARLES & KEITH
₹7,000,
available at DLF
Mall of India and
DLF Promenade

CHARLES & KEITH
₹6,499,
available at DLF Mall
of India and DLF
Promenade

DUNE

Step in style

Stylish and fashionable designs that blend beautiful materials and detail with in-house design to create the distinctive Dune signature, season after season. With an exceptional array of styles, the Dune brand is sophisticated and stylish, aspirational and unique and there really is something for everyone and for every occasion.



DUNE
Price on request,
available at DLF
Mall of India

DUNE
Price on request,
available at DLF
Mall of India and
DLF Promenade

DUNE
Price on request,
available at DLF
Mall of India

TRESMODE

Best foot forward

Tresmode, a brand synonymous with uber chic footwear, was launched into the Indian market in 2007. Designed at a studio in Florence, Tresmode's shoes are manufactured across the world with young, trendy and fashion forward designs. The brand is known for keeping up with the latest trends as seen on the ramps in London, New York, Paris and Milan.



TRESMODE
₹24,000,
available at DLF Mall
of India

TRESMODE
₹9,000,
available at DLF Mall
of India



TRESMODE
₹9,000,
available at DLF
Mall of India



ROSSO BRUNELLO
₹10,999,
available at DLF Mall
of India



ROSSO BRUNELLO
₹9,999,
available at DLF Mall
of India

ROSSO BRUNELLO

Style in steps

A brand that transforms the latest trends into accessible fashion, it is the fashion destination for stylish urbanites and is synonymous with curated collections of relevant designs. Rosso Brunello has grown to more than 34 stores in Asia and the Middle East. Attention to key detail and comfort, are the driving forces of the brand and it continues to deliver more to its customers by continuous trend forecasting and in-house designing.



ROSSO BRUNELLO
₹4,999,
available at DLF Mall
of India

FREEZING RAINS AT
SNOW WORLD
Come, let's chill out!

SNOW WORLD

NOW OPEN

BAG BRANDS I LOVE

Lifestyle and fashion blogger Shruti Kothari Tomar lists the must-have arm candy brands this season



Shruti Tomar is a freelance writer based nowhere and enjoys writing on all things lifestyle-ish.

ALDO

Be on trend

Around half-a-century ago, Aldo Ben-sadoun – son of a shoe merchant and grandson of a cobbler – set out to realise a dream. Since the very first ALDO store opened its doors in Montreal in 1972, this pioneering company has gone from one strength to another, consistently striving to be the best it can be for its customers.



ALDO ₹6,999, available at DLF Mall of India

ALDO ₹5,999, available at DLF Mall of India

ALDO ₹6,999, available at DLF Mall of India

DA MILANO Price on request, available at DLF Mall of India and DLF Promenade



DA MILANO Price on request, available at DLF Mall of India and DLF Promenade

DA MILANO Price on request, available at DLF Mall of India and DLF Promenade

DA MILANO

Beauty and the bag

Since its inception over 60 years ago, the Da Milano family has been working in the leather industry, from tanning to producing premium, high-end leather accessories. Only the finest leather - painstakingly processed - and the most premium Italian fittings are used to create a range of luxurious accessories with a life-time service warranty.

CHARLES & KEITH

Handbags - the Charles & Keith way

Initially, brothers Charles and Keith Wong decided to just design shoes. Thankfully, they got onto bags soon. Can you imagine life without Charles & Keith bags? But we have these stylish beauties from this Singapore-based brand and we are ready to flaunt more of them this season. From pastels purses to box bags, envelope clutches, trendy day to evening bags, there is something for every one who covets a Charles & Keith bag.



CHARLES & KEITH Price on request, available at DLF Mall of India and DLF Promenade

CHARLES & KEITH Price on request, available at DLF Mall of India and DLF Promenade

CHARLES & KEITH Price on request, available at DLF Mall of India and DLF Promenade

TRESMODE ₹6,900, available at DLF Mall of India



TRESMODE ₹6,900, available at DLF Mall of India

TRESMODE ₹3,900, available at DLF Mall of India

TRESMODE

All weather bag

Launched in the Indian market in 2007, Tresmode has grown into a global brand recognised for its quality, ecological values and personalised service. By keeping its focus on a classic contemporary look, Tresmode caters to the savvy and sophisticated urban professional. So, go and indulge yourself in some of these classics!!



JEWELLERY BRANDS I LOVE

A jewellery designer by profession and stray lover by choice, Sonia Malhotra is a graduate from the London College of Fashion. She talks about her favourite jewellery brands at the DLF Shopping Malls

PANDORA Bauble bubble

PANDORA designs manufactures and markets hand-finished and contemporary jewellery made from high-quality materials at affordable prices. PANDORA jewellery is sold in more than 100 countries across six continents through around 8,100 points of sale, including more than 2,100 concept stores.



- PANDORA** ₹11,999, available at DLF Mall of India and DLF Promenade
- PANDORA** ₹4,799, available at DLF Mall of India and DLF Promenade
- PANDORA** ₹8,999, available at DLF Mall of India and DLF Promenade
- PANDORA** ₹3,799, available at DLF Mall of India and DLF Promenade
- PANDORA** ₹9,599, available at DLF Mall of India and DLF Promenade



ACCESSORIZE ₹900, available at DLF Place Saket

ACCESSORIZE Delicate & dainty

Each piece of jewellery from Accessorize is recognised for its unique identity and distinctive design. Inspired by mesmerising colours, patterns, textures and hand-craft techniques from magical, faraway places, the accessories from this premium brand are conversation starters!

ACCESSORIZE ₹750, available at DLF Place Saket



ACCESSORIZE ₹750, available at DLF Place Saket

ALDO ACCESSORIES Game-changers

When it comes to accessorising, we keep going back to ALSO Accessories again and again. This season, choose from floral-detailed necklaces and ultra-flattering earrings dripping in bright, beautiful colours. Daily accessorising made easy and chic!

ALDO ₹499, available at DLF Mall of India and DLF Promenade



ALDO ₹799, available at DLF Mall of India and DLF Promenade



ALDO ₹999, available at DLF Mall of India and DLF Promenade



ALDO ₹999, available at DLF Mall of India and DLF Promenade



SWAROVSKI ₹7,090, available at DLF Mall of India and DLF Promenade

SWAROVSKI ₹7,690, available at DLF Mall of India and DLF Promenade



SWAROVSKI All that glitters

Over a century ago, even while electricity had just started lighting up homes, Daniel Swarovski was capturing the natural magic of light. And since then, Swarovski has been celebrating premium crystals and innovative designs to add a touch of glam in people's lives all across the world.

SWAROVSKI ₹7,090, available at DLF Mall of India and DLF Promenade

SWAROVSKI ₹9,890, available at DLF Mall of India and DLF Promenade



BEAUTY BRANDS I LOVE

Beauty blogger Akanksha Sharma has combined her two loves; travel and makeup. Here, she lists her fav beauty and skincare brands from the DLF Shopping Malls

A journalist who switched careers to follow her heart... That's the story of Akanksha Sharma, who loves to travel with her best face forward. She believes one should go tripping in style! For this blogger, makeup is just a tool to enhance a person's natural looks. She puts together a list of her favourite 10 makeup and skincare brands from the DLF Shopping Malls and the must-have products in your kitty this season!



1 BOBBI BROWN

BE WHO YOU ARE WITH BOBBI
It all started in 1990, when Bobbi Brown, a celebrated professional makeup artist created creates 10 super wearable lipstick colours. The next year, Bobbi Brown Essentials line of lipsticks debuts at Bergdorf Goodman in New York City. Bobbi expects to sell 100 lipsticks the first month and ends up selling 100 in the first day! Since then, this premium makeup brand has been ruling the roost!

BOBBI BROWN
Price on request,
available at
DLF Mall of India



2



ESSENTIAL TO LOOK GOOD

There is no quick-fix for eternal youth. But the continuous use of naturally distilled pure essential oils, pure cold pressed, organically grown vegetable oils and plant extracts can ensure great skin. Forest Essentials uses this philosophy to produce its line of treatments for haircare and skincare. The brand uses age-old Ayurvedic formulations to offer modern-day skincare solutions.

FOREST ESSENTIALS
Sanjeevani Beauty Elixir ₹3,495
Shea Butter & Pomegranate Lip Cream ₹675
Soundarya Luminous Beauty Oil ₹2,875 available at DLF Mall of India and DLF Promenade



3



ESTÉE LAUDER

EVERLASTING ESTÉE

Once upon a time, a woman named Josephine launched a skincare range in New York. Before long she became Estée Lauder: a diva of the cosmetics world. The brand's first six beauty products included skin treatments, a rouge, and a makeup base. Today, the global brand offers a gigantic repertoire of amazing products to make you look and feel good!



ESTÉE LAUDER
Pure Color Envy Color Replenish Lip Balm, ₹1,900
Pure Color Envy Lip Repair Potion, ₹1,900
Pure Color Envy Lip Volumizer, ₹1,900
Pure Color Envy Smoothing Sugar Scrub, ₹1,900
available at DLF Mall of India & DLF Promenade

4



AU NATUREL

This British cosmetics, skincare and perfume company was founded in 1976 by Dame Anita Roddick. Natural at heart, today, Body Shop has a range of 1,000 products, which it sells in over 3,049 owned and franchised stores internationally in 66 countries.

THE BODY SHOP
The Body Shop Shimmer Waves ₹1795, The Body Shop Skince Defence Multi-Protection Face Mist SPF 45 PA++ ₹2895, The Body Shop Shea Butter Hair Mask ₹1545, available at DLF Mall of India, DLF Place Saket and DLF CyberHub





BEAUTY RAID

5



THE REAL M.A.C-COY!

MAC was established in Toronto, Canada, in 1984 when makeup artist and photographer Frank Toskan and beauty salon owner Frank Angelo launched a makeup line. Their aim was to develop a studio line makeup brand that would fulfil their professional needs. And incase you didn't know, MAC is an acronym for Make-up Art Cosmetics!

MAC
Studio Fix Fluid
Foundation INR
₹2,700
Studio Fix Powder
Plus Foundation
₹2,700
Ruby Woo ₹1650
available at
DLF Mall of India
and DLF Promenade



6



MADE-UP WITH CLINIQUE

Did you know that Clinique was launched in 1968 after an article was published in the US edition of the *Vogue* magazine that discussed whether great skin can be achieved through a proper skincare regime. Post the introduction of the now world famous 3-Step Skin Care System – cleansing, exfoliating and moisturising, came its range of cosmetics that set the ball rolling for the company.



CLINIQUE
Price on request,
available at
DLF Mall of India
and DLF Promenade
(Sephora)

7



ONE-STOP SHOP FOR BEAUTY

When Dominique Mandonnaud opened his first perfumery in 1969, perfume and cosmetics were hidden behind counters. He revolutionised the concept by inviting buyers to try and then pay. He gave customers the freedom to move around, to try, touch, smell, and freely explore.

SEPHORA
Price on request,
available at
DLF Mall of India
and DLF Promenade



8



AYURVEDA ALL THE WAY

Kama Ayurveda was started in 2002 in India, to promote the message of authentic Ayurveda, universally. Since then, creating pure Ayurvedic products according to authentic prescriptions has been the unique purpose of the brand. Naturally beautiful!

SUPERDRY
Price on request,
available at
DLF Mall of India



9



GET PRETTY WITH L'OCCITANE

The story began in 1976, in Provence, when Olivier Baussan created L'OCCITANE. Having purchased a distillation still, he gathered some wild rosemary and extracted its essential oil.

He then used this oil to make shampoos, which he sold at the local markets. A year later, the brand harvested its first crop of lavender and since then the rest is history.

L'OCCITANE EN PROVENCE
Price on request,
available at
DLF Mall of India



10



STAY ON POINT

It's products are as quirky as the packaging! California-based Benefit Cosmetics offers specialised makeup products, selling at over 2,000 counters in more than 30 countries. celebrity makeup artists and celebrities swear by this brand for its absolutely delightful range!

BENEFIT COSMETICS
Price on request,
available at
DLF Mall of India
(Sephora) and
DLF Promenade



KIDS' ZONE

KIDS' BRANDS WE LOVE

The little ones need a lot of attention, especially when it comes to making unique style statements!



HAMLEYS
Starts at ₹1,499,
available at DLF
Mall of India



Cool kit

One of the oldest and the largest toy shop in the world, Hamleys is named after William Hamley, who founded a toy shop called Noah's Ark in London in 1760. The brand's latest Back To School collection has a vibrant range of school bags, water bottles, lunch boxes and pencil boxes that kids will fall in love with.



HAMLEYS
Starts at ₹249,
available at DLF
Mall of India



HAMLEYS
Starts at ₹249,
available at DLF
Mall of India



HAMLEYS
Starts at ₹1,799,
available at DLF
Mall of India



HAMLEYS
Starts at ₹129,
available at DLF
Mall of India



HAMLEYS
Starts at ₹199,
available at DLF
Mall of India



HAMLEYS
Starts at ₹129,
available at DLF
Mall of India



HAMLEYS
Starts at ₹199,
available at DLF
Mall of India



HAMLEYS
Starts at ₹149,
available at DLF
Mall of India



HAMLEYS
Starts at ₹149,
available at DLF
Mall of India

TOMMY HILFIGER
₹4,299,
available at DLF
Mall of India and
DLF Promenade



TOMMY HILFIGER
₹999,
available at DLF
Mall of India and
DLF Promenade



TOMMY HILFIGER
₹4,699,
available at DLF
Mall of India and
DLF Promenade



TOMMY HILFIGER
₹2,499,
available at DLF
Mall of India and
DLF Promenade



TOMMY HILFIGER
₹4,699,
available at DLF
Mall of India and
DLF Promenade



TOMMY HILFIGER
₹3,299,
available at DLF
Mall of India and
DLF Promenade



TOMMY HILFIGER KIDS Born casual

If smart and casual is how you want your dress your kid, look no further than the American apparel giant Tommy Hilfiger. From denims to monogrammed t-shirts and from shorts to day dresses, the brand's a fashion haven for children.



TOMMY HILFIGER
₹3,999,
available at DLF
Mall of India and
DLF Promenade



TOMMY HILFIGER
₹3,699,
available at DLF
Mall of India and
DLF Promenade



TOMMY HILFIGER
₹1,399,
available at DLF
Mall of India and
DLF Promenade

TOMMY HILFIGER
₹2,499,
available at DLF
Mall of India and
DLF Promenade



TOMMY HILFIGER
₹1,999,
available at DLF
Mall of India and
DLF Promenade



TOMMY HILFIGER
₹2,499,
available at DLF
Mall of India and
DLF Promenade



TOMMY HILFIGER
₹2,499,
available at DLF
Mall of India and
DLF Promenade

SERVICES

SERVICES WE LOVE

We offer the best retail therapy but also make sure you are comfortable while shopping. Here's a few of the special services you can avail of at the DLF Shopping Malls

FEEDING ROOM

Keep calm if you're a feeding mom!

Mommies have nothing to worry about with us anymore. And those of you with new-born bundles of joy, even more so. We've got a feeding room to take care of your babies with the comforts we know a new mum needs. So come enjoy shopping and leave all your worries to us.



RESERVED PARKING BAY FOR WOMEN

Parking bay for you my lady!

We make parking easy for you at the DLF Shopping Malls by reserving an entire bay for women drivers. Just swing by and you'll be directed to your designated parking lot. Senior citizens also get privileged parking spots to make life easy for them.



ABLE ASSISTANCE

Shopping for all!

For those of you who nurture the urge to shop beyond all physical shortcomings, we've got wheelchair assistance, elevators for differently-abled and Braille call buttons in all elevators. We've got everyone covered.



FREE HIGH-SPEED INTERNET

Surf and shop

You get free Internet, anytime, anywhere at DLF Shopping Malls. In order to provide seamless Internet connectivity to shoppers, the DLF Shopping Malls are enabled with numerous routers. Also, Lukout, the app for DLF Shopping Malls, enables customers to browse online and get real-time offers from brands apart from getting updates on latest looks and trends.

The fashion EVOLUTION

From leggings and lace dresses and from colour blocking to stripes, here's a decade of fashion de-coded and recreated with ensembles from the 2019 spring-summer collections... Fashion blogger and contestant of the reality TV show Big Boss' Season 10, Nitibha Kaul, helps us relive 10 glorious years of high fashion!

VIBRANT STRIPES

They never really went out of style! However, in 2015, stripes ruled the roost. In muted shades and vibrant colours and in every possible width and length, it was the year of earning your stripes.

On Nitibha:
Dress, ₹8,499
TOMMY HILFIGER
Footwear, ₹6,999.
CHARLES & KEITH
Bag, ₹8,499.
CHARLES & KEITH
Ring, ₹6,199.
PANDORA
Neckpiece, ₹9,290.
SWAROVSKI
Earring, ₹1,599.
CALL IT SPRING



#2015

Photographer: Robin Rathore
Stylist: Tanishq Malhotra
Styling assistants: Baani & Nija
On cover, facing page and left:
Nitibha Kaul
Models: Ingrid, Hemant, Riaan
Hair & Makeup: Sultan Khan



FASHION NOTES



#2017

NEON
In 2017, the world was drenching in neon and loving it too. Psychedelic hues were the style king.

On Nitibha:
Bra, ₹2,295.
HUNKEMOLLER
Skirt, ₹2,699.
ONLY
Footwear, ₹9,999.
ALDO



#2016

SLIP DRESSES
If you still need to be convinced that sporting just a slinky, spaghetti-strap dress is both sartorially and socially acceptable, follow the lead of celebrities such as Selena Gomez and Rihanna, who were the key supporters of the trend in 2016.

On Ingrid:
Dress, ₹2,290.
ZARA
Shrug, ₹5,000.
MASABA
Neckpiece, ₹19,900.
SWAROVSKI
Bag, ₹7,999.
STEVE MADDEN
Footwear, ₹5,999.
CALL IT SPRING

Download the Lukout app today!



For more looks, log onto





FASHION NOTES

#2010



ATHLEISURE
A portmanteau of athletic and leisure, the hottest trend of 2010, athleisure, merged fitness with being stylish. Decode it as being stylishly athletic!

On Hemant:
T-Shirt, ₹7,999
ARMANI EXCHANGE
Shorts, ₹10,999
ARMANI EXCHANGE
Shoes, ₹7,000
SIMON CARTER

On Ingrid:
Track top, ₹5,999
ADIDAS
Track pants, ₹4,999
ARMANI EXCHANGE
Shoes, ₹23,500
LOVE MOSCHINO

#2013



GEOMETRIC PRINTS
The geometric framework was the 'it' factor in 2013. Circles, squares, rectangles and triangles as well as pixelated computer generated patterns found their way into wardrobes.

On Hemant:
T-Shirt, ₹7,999,
CALVIN KLEIN
Shirt, Price on request,
MINIZMO
Pants, ₹3,699,
FRENCH CONNECTION
Bag, ₹6,490,
CALVIN KLEIN
Shoes, ₹9,990,
JOE SHU

Download the Lukout app today!



For more looks, log onto



#2014

LACE DRESS

From sweet and girly to sexy and sultry, lace dresses made a subtle comeback in 2014 and have ever since been a fashion staple.

On Ingrid:
Dress, ₹7,999,
FOREVER NEW
Bag, ₹11,999,
CHARLES & KEITH
Footwear, ₹5,999,
STEVE MADDEN
Earrings, ₹9,890,
SWAROVSKI
Bracelet, ₹6,199,
PANDORA
Charm, ₹1,699,
PANDORA
Ring, ₹3,399,
PANDORA



LEGGINGS

Leggings have enjoyed sporadic returns to the style spotlight since their heydays in 1980s. But in 2011, they made their loudest comeback ever and are running strong in the fashion game.

On Ingrid:

Top, ₹3,990.

ZARA

Jacket, ₹3,499.

ONLY

Leggings, ₹1,790.

ZARA

Bag, ₹11,499.

DA MILANO

Earrings, ₹8,999.

PANDORA

Footwear, ₹4,990.

VANILA MOON

#2011



FASHION NOTES



PANT SUIT

The coordinated blazer and trouser set says 'business' when worn in a neutral hue, but can just as easily work at a party if you know how to play with your prints and colours. 2012 was the year that saw women up their power game with bold pant suits.

On Ingrid:
 Top, ₹1,199,
MADAME
 Pants, ₹2,499,
VERO MODA
 Jacket, ₹3,299,
VERO MODA
 Footwear, ₹4,990,
VANILA MOON
 Earrings, ₹8,999,
PANDORA
 Bag, ₹7,499
STEVE MADDEN

#2012



ANIMAL PRINTS

Leopard print, snakeskin, cow hide, deer hide, crocodile print, tiger print, zebra print... they were all there on the spring 2019 ramps. So cast your animal print fears aside and get close to the wild.

On Ingrid:
 Top, ₹2,499,
VERO MODA
 Skirt, ₹3,490,
MANGO
 Earrings, ₹1,599,
CALL IT SPRING
 Heels, ₹4,990,
VANILLA MOON

#2019

Download the Lukout app today!



For more looks, log onto





FASHION NOTES

MATCH THE TRENDS

2018 was a year when several trends ruled the fashion high-street. From tweeds (for women) to smart casuals (for men) and logo obsession (kids), fashion was at its boldest best for all ages!

On Hemant:
Shirt, ₹2,599
UNITED COLOURS OF BENETON
Pants, ₹7,999
CALVIN KLEIN
Jacket, ₹14,999
G-STAR RAW
Footwear, ₹9,990
JOE SHU

On Ingrid:
Dress, ₹2,990
COVER STORY
Skirt, ₹2,999
MARKS & SPENCER
Jacket, ₹6,999
MARKS & SPENCER
Neckpiece, ₹48,900
SWAROVSKI
Ring, ₹3,399
PANDORA
Bracelet, ₹6,199
PANDORA

On Riaan:
Shirt, ₹2,599
TOMMY HIL-FIGER KIDS
T-shirt, ₹999
TOMMY HIL-FIGER KIDS
Jeans, ₹3,599
TOMMY HIL-FIGER KIDS



#2018

Download the Lukout app today!



For more looks, log onto





#TENYEAR CHALLENGE

From the start to the first mall and the expansion, here's the 10-year journey of the DLF Shopping Malls

2009



12.2 M Footfall

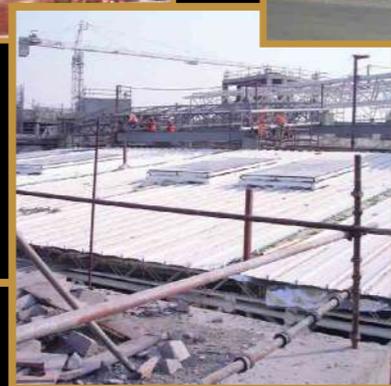


2009

BEST TO BE IMAGINED

Redefining Boundaries of Experiential Retail Shopping

THE FASHION CAPITAL



2009

Redefining Boundaries of Experiential Retail Shopping

The culturally vibrant mall

DLF PLACE SAKET- 2.0

140 Brands

India's first & largest destination mall

The ultimate F&B social Hangout

2019



2.0 M Footfall

130 Brands



13.1 M Footfall

340 Brands

2019



2019



12.8 M Footfall

SWORD OF HONOUR AWARDS

2019

15.3 M Footfall

75 Total No Of Brands





RETAIL THERAPY

The Perfect Scorecard!

Turning 10 years old this year, DLF Shopping Malls gets a perfect score from its partners, employees and consumers alike. Here are some of them congratulating the group on achieving this memorable milestone even as it looks ahead at many more perfect scores in the years to come!



“Benchmarking new standards in retail”

This milestone is a tribute to our partners for co-creating new benchmarks in the retail industry. Our mission has always been to provide an unmatched experience to our customers, and this journey towards retail excellence has been made infinitely more fulfilling with our partners’ unprecedented growth. We are confident that we will keep setting many more industry benchmarks in the years to come, and promise consumers a delightful journey ahead.

Sriram Khattar, MD Rental Business, DLF Group

“It’s all about the heart & soul”

International, buzzing with pizzazz and super exciting - DLF Shopping Malls scores a perfect 10 on every count! Few relationships can last like a good marriage, and our relationship has been an amazing one. Beginning with a food court and moving to big restaurants, we have grown together over the years and this bond matters more than any profits or personal gains. It is all about the heart & soul!

Ashish Dev Kapoor, Founder & Director, Moods Hospitality Pvt. Ltd.



“Professionalism, professionalism, and professionalism”

If I had to use three words to describe DLF Shopping Malls, they would be: professionalism, professionalism and professionalism. It is a truly professional organisation to work with and we’ve had an amazing experience with them. One message I would like to give them is: keep up the outstanding work!

Akshat Agarwal, Head of Retail Expansion at ITC Wills Lifestyle

“Revolutionising Delhi’s food scene”

DLF Shopping Malls has revolutionised the food scene in Delhi. We wouldn’t have been talking so proudly about Delhi-NCR’s food culture had DLF Shopping Malls not been around to take it to the next level. Every time you walk into any of the DLF Shopping Malls, you find something exciting and new on the plate. One message that I would like to give to them is: keep up the high health standards you have been following since the beginning.

Sourish Bhattacharya, Blogger and Co-founder-Tasting India Symposium



“Our customers love us”

Teamwork, creativity, and memories of all the hurdles we have overcome together give me immense pleasure as we celebrate the perfect 10 today. We have created some amazing spaces and our customers love us. We have around 740 brands and we share a great bond with all of them. Consumers have high expectations from us and tell us ‘Yeh Dil Maange More’. That’s exactly what we give them. I am filled with gratitude that Delhi loves us and we will keep doing our best work to keep our customers happy. I am sure the future will be even better than the present. I look forward to many more milestones ahead!

Ms Pushpa Bector, EVP and Head, DLF Shopping Malls



“Our bond has matured”

We have had an excellent working relationship with DLF Shopping Malls through the years. Our bond has deepened and matured with time, and we have truly come a long way together. It feels amazing! We are very optimistic about the future with DLF Shopping Malls and wish them all the best!

Rajesh Jain, MD, Lacoste

“We will partner you in every project”

As DLF Shopping Malls hits the perfect 10 this year, I want to wish them the best and tell them to keep developing great malls throughout the country - we will partner you in all the projects! Passionate, supportive and true to their word – that’s DLF Shopping Malls for you!

Vishal Anand, Tommy Hilfiger & CK



“DLF treats us like family”

We are very fortunate to be associated with the DLF Group. They have been pioneers in structured mall growth in India – no one has done it better. Their brand ethos is outstanding and they treat us like family. When someone does that, matters of business become secondary and genuine goodwill comes first. There’s no other mall or management that inculcates this value and we couldn’t be more proud to be associated with DLF Shopping Malls.

Sohrab Sitaram - Cofounder & Director - Keventers



GALA NIGHT

Retailing Excellence

DLF Shopping Malls celebrated the completion of 10 glorious years in the retail industry, with a star-studded affair on February 9



(Left to right) Timmy Sarna, Pia Singh, Pushpa Bector, Savitri Singh and Sriram Khattar



Mohit Gujral (right) with the grand prize winner Kabir Oberoi



Sriram Khattar with his wife

Completing a decade in the luxury retail business demands a celebration like none other. That was exactly the theme of the 10-year anniversary celebrations for the DLF Shopping Malls.

The party that was held to celebrate the success of the retail giant, saw the crème de la crème of Delhi-NCR come out in full attendance to congratulate and enjoy. Some of the guests in attendance included sarod player Aman Ali Bangash, blogger Abhinav Mathur and former Attorney General of India Mukul Rohatgi. The event was hosted by Sriram Khattar MD, Rental Business, DLF Group & Pushpa Bector, Executive Vice President & Head, DLF Shopping Malls. While live music played and fusion cuisines made the rounds, the evening unfolded at DLF Promenade. An art installation created by artist Bahaar Dhawan Rohatgi to mark the 10-year celebration was also on show.

In addition to the glitz and glamour of the guests, the party was also a fantastic communication platform for the brand to reach out to different target markets with culturally and socially relevant propositions.

Marking the celebrations Sriram Khattar MD, Rental Business, DLF Group said, "We have created iconic malls and continuously improved the consumer experience in a very safe and compliant environment." Pushpa Bector, EVP and Head of DLF Shopping Malls, said, "It's been an incredible decade we will continue to build upon this milestone and enhance our already strong retail lineup through the years ahead."



Pushpa Bector, EVP and Head, DLF Shopping Malls



(Left to right) Mohit Gujral with wife Feroze Gujral and Mukul Rohatgi, Former Attorney General of India



Priya Paul, Chairperson of Apeejay Surrendra Park Hotels



Siddharth Kanan, the host of the evening



Blogger Abhinav Mathur along with his friend Katrina Dyomina



(Left to right) Harshvardhan Singh Chauhan, Central Head of Marketing – DLF Shopping Malls, Siddharth Prakash- Centre Head, DLF City Centre, Chandigarh, Atul Atri, Centre Head, DLF CyberHub, Shibli Khan, GM operations, DLF Mall of India, Pushpa Bector, EVP and Head, DLF Shopping Malls, Sriram Khattar, MD Rental Business, DLF Group, Muckth Dogra, Centre head, DLF Place Saket, Siddhartha Natu, Centre Head, DLF Promenade, and Davinder Besoya, AVP Operations, DLF Mall of India



Perfect 10 installation



(Left to right) Ananya Dasgupta, Marketing DLF Promenade & DLF Place, Harshvardhan Singh Chauhan, Central Head of Marketing – DLF Shopping Malls, Akul Narula; Sonica Arora Daniel, Central Marketing, DLF Shopping Malls, Sahil Chawla, Ankita Dey and Nishi Uttam - Marketing, DLF



Shailesh Chaturvedi- MD & CEO, Tommy Hilfiger Apparels India with a guest



Ms Kavita Singh



Smriti Kundra- HR, DLF



Bolly Jazz



(Left to right) Actress Vidushi Mehra with husband and fashion designer Nikhil Mehra and Aman Ali Bangash



(Left to right) Shiv Karan Singh, owner of Smoke House Grill and Mocha, with Riyaz Amlani, CEO of Impresario Entertainment & Hospitality



Bahaar Dhawan Rohatgi with her Art installation



DLF Shopping Malls leasing team - Mallika Dewanwala, Amit Bhardwaj, Rehan Huck, Akash Nagpal, Anu Gambhir, Atamjot Singh with Pushpa Bector (centre)



Neha Singhvia and Sourish Bhattacharya



The DLF Promenade team having a gala time at the event

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WHAT'S ON YOUR PLATE?

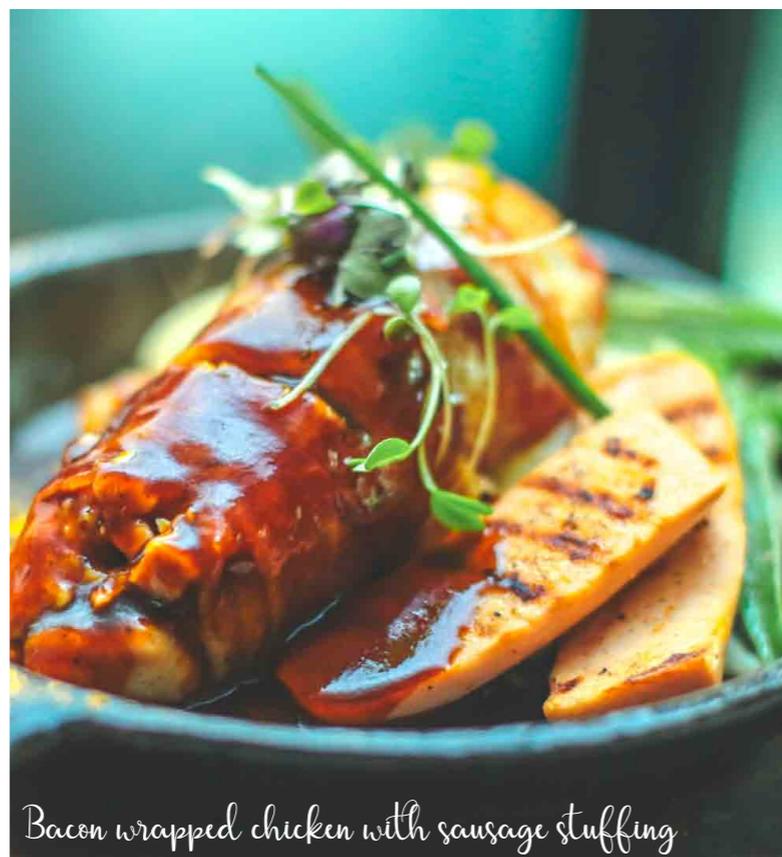


From regional Indian cuisine making its presence felt in the mainstream, and local produce adding freshness to every dish, to the meteoric rise of keto meals and gourmet ingredients finding their way to the fast food format, restaurateur Riyaaz Amrani tells us how the Indian F&B industry is having an eventful decade

Gone are the days when a gluten-free or low-carb diet meant painstakingly putting together your daily meals without a restaurant in sight that could let you dig into a guilt-free dinner. And when eating lobster meant a trip to a high-end fine-dining restaurant. Or when eating Bihari cuisine required making a trip to Bihar. Here's how all of these flavours are at hand now and how the Indian F&B industry has evolved in the last 10 years!

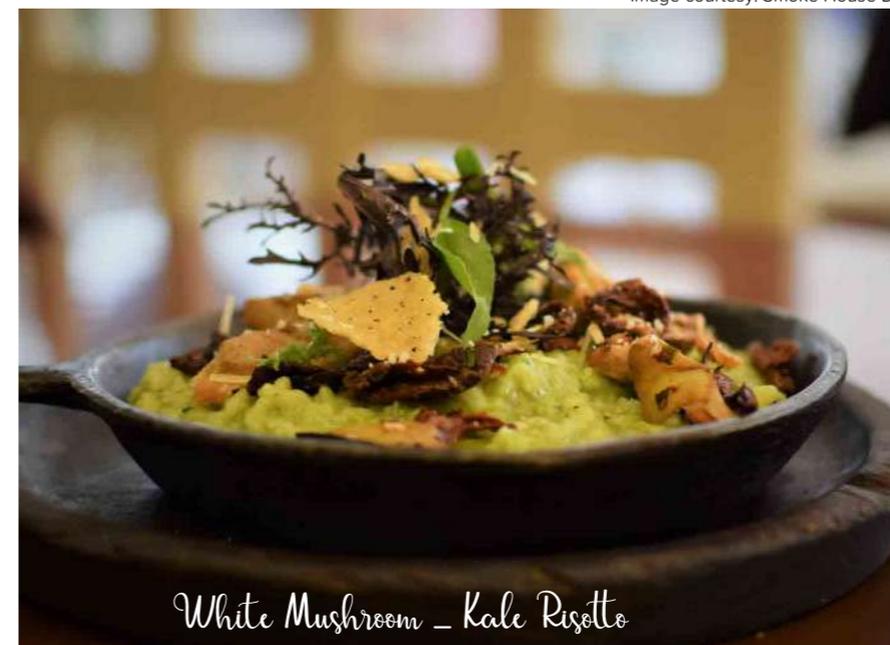
Mindful eating

The rise and rise of healthy eating habits is probably the best part of this trend, which is all about making a connection with what you eat and letting it nourish your body and soul. Generation Z is at the forefront here, with millennials across the world opting for healthier meals, and the F&B industry giving them exactly what they want. India hopped on to the mindfulness bandwagon a while back, and the need to curate more health-conscious menus has been met by culinary



Bacon wrapped chicken with sausage stuffing

Image courtesy: Smoke House Deli



White Mushroom - Kale Risotto

Image courtesy: Smoke House Deli

Millet, White Mushroom and Kale Risotto



Image courtesy: Smoke House Deli

innovation at every step ever since. At DLF Shopping Malls too, eateries like Smoke House Deli, Burma Burma, Pita Pit and Subway have been making sure that every meal is delectable while being filled with the goodness of fresh, nutritious ingredients!

Gourmet spin

Lobster, truffles, wagyu, wasabi... all once associated with true-blue gourmet dining are now available in quick-serve formats. The best way to make the finest of fine-dining ingredients accessible to everyone is to package them in familiar meals, and the last decade has seen many an eatery offer diners a glimpse of gourmet like they couldn't have imagined 10 years ago. Eateries such as The Bento Café, Wanchai by Kylin and Zizo give you a chance to savour this trend to your heart's content at the DLF Shopping Malls.

Gluten-free, guilt-free

Restrictions on your diet have always meant restrictions on where you can get your grub without harming your body. Today, the latter is a restriction no more. From gluten-free menus to

lactose-free spreads, and from vegan delights to guilt-free keto meals, there is an endless list of places where you can get exactly what you're looking for, and more. Smoke House Deli at DLF Shopping Malls, for instance, offers gluten-free banana flour, milled from dried unripe bananas, Theos lets you dig into delicious vegan desserts and the Big Chill Cakery has the best lactose-free chocolate cake in town!

Regional boom

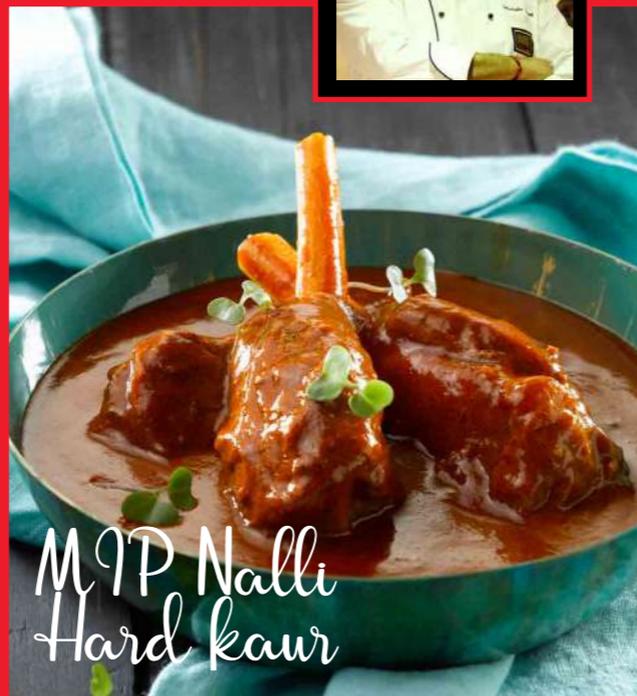
A trip to Rajasthan is no longer the only way you can enjoy an authentic meal of *dal baati churma*, and you don't need to visit Bihar for some unforgettable *litti chokha*. These two iconic regional Indian dishes, and many more like them, are now available to anyone with a love for all things authentic and local, right here in Delhi-NCR! The trend of bringing the remotest cuisines of India to the mainstream culinary scene is booming right now, and you'll find plenty of opportunities to sample flavours from every corner of the country without needing to leave the city. Head to Panchavati Gaurav at DLF CyberHub for a memorable tryst with Rajsthani cuisine.



DELECTABLE FARE

From Oriental to desi and from Continental to sushi, here is a list of the dishes you should try at the fantastic eating joints of DLF CyberHub. 10 to treat!

Mahabir Singh



MIP Nalli Hard kaur

Balti Meat



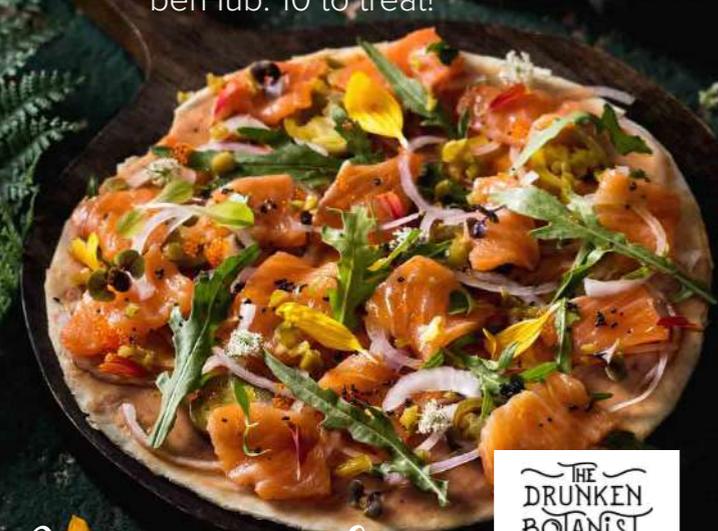
Ravi Saxena



Chef Vaibhav



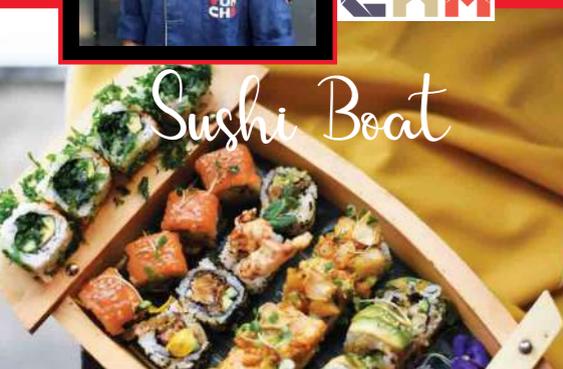
Japanese salmon pizza (cold)



Chef Arvind



Sushi Boat



Japanese Nihari

Harangad Singh



Saurabh Udinia



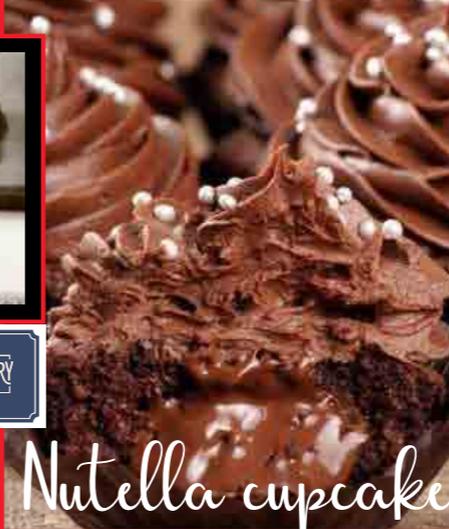
Avocado achaar



Mitali Sahani



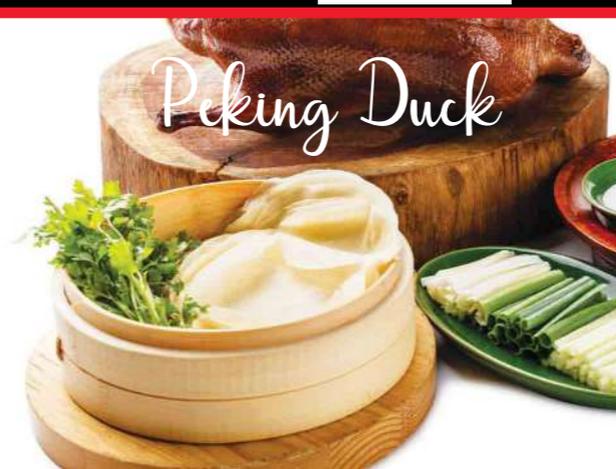
Nutella cupcake



Chicken A la Kiev



Peking Duck



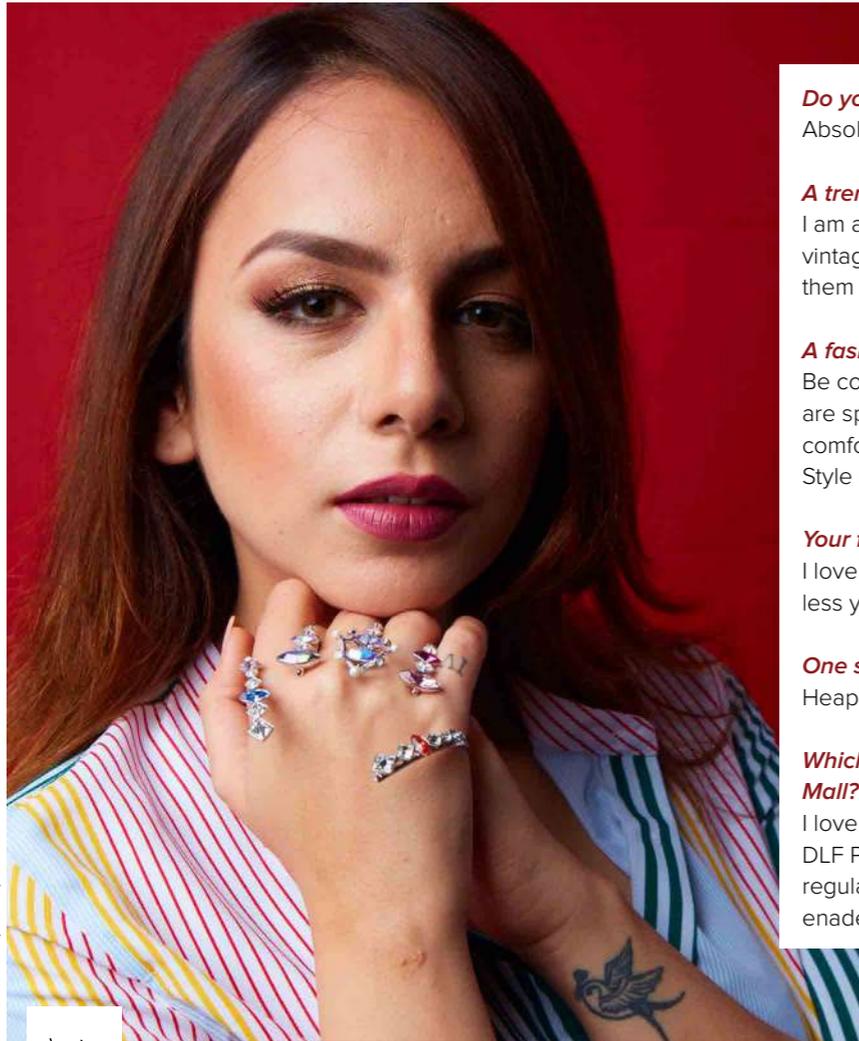
Goan Pork Chorizo Bhut Jholokia



Sarah Todd

NITIBHA'S LOVE AFFAIR WITH THE DLF SHOPPING MALLS

The Delhi diva gets chatty about fashion, food and her love for the DLF Shopping Malls



Do you believe in retail therapy?

Absolutely! It makes the world a better place.

A trend you are currently obsessed with?

I am absolutely in love with the super skinny vintage sunglasses. One can easily find them at H&M, Forever 21 and Dayal Optical.

A fashion advice for your fans...

Be comfortable in what you wear. Even if you are sporting a very trendy outfit but are uncomfortable in it, your discomfort will show. Style is secondary, comfort comes first!

Your favourite denim look.

I love the denim on denim look. It is so effortless yet chic.

One staple in Nitibha's closet?

Heaps and heaps of pyjamas!

Which is your favourite DLF Shopping Mall?

I love the fine-dining restaurant Kainoosh at DLF Promenade! I have been dining there regularly for eight years... so DLF Promenade is my favourite.

I heart

A brand that never disappoints you
H&M

Bag brand
Charles & Keith

Footwear brand
Aldo
Joint for a quick meal
Yum Yum Cha

Grab a drink at
Raasta
Favourite high-street brand
Zara
Favourite makeup

brand
Estée Lauder
Favourite skincare brand
Innisfree

Bracelet, Swarovski, ₹23,900



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